

Arkansas Baptist News **Communications Scholarship Overview**

Scholarship Purpose: The purpose of the *Arkansas Baptist News* Communications Scholarship is to encourage students to pursue a career in communications such as Christian journalism, advertising, public relations or related field.

Scholarship Intent: The scholarship's intent is to provide financial assistance for a student attending Williams Baptist University or Ouachita Baptist University – or in some cases another Arkansas-based college or university – who has a passion for Jesus Christ and a desire to pursue a career in communications that furthers the cause of Christ in vocational ministry or the secular marketplace. Up to two annual \$500 scholarships will be awarded based on the student qualifications and need. No scholarships will be awarded if qualified students do not apply.

Background: The *Arkansas Baptist News*, an agency of the Arkansas Baptist State Convention, has been in continuous publication since 1901. The newspaper is supported in part by gifts given through the Cooperative Program by Arkansas Baptist State Convention member churches and has a loyal readership estimated at 60,000-plus. While the readership of the *Arkansas Baptist News* is aging, it is the desire of the newspaper to encourage readership by a younger audience. The *Arkansas Baptist News* is doing this in a variety of ways, such as through the publication of a digital edition and an extensive website. By offering scholarships in partnership with its two Baptist-related colleges in the state, the *Arkansas Baptist News* fosters positive relationships with the colleges, its students and the public at large.

Scholarship Qualifications:

1. Must be a student currently attending Williams Baptist University or Ouachita Baptist University. If no Williams or Ouachita student qualifies, students from other Arkansas-based colleges or universities will be considered.
2. Must be actively involved in a Southern Baptist church.
3. Must have a GPA of at least 2.5.
4. Must have a passion for Jesus Christ and a desire to pursue a career in communications that furthers the cause of Christ.