

# ARKANSAS BAPTIST FOUNDATION PRIVACY POLICY

*This policy is being provided to you in compliance with the Federal Privacy Provisions under the Gramm-Leach-Bliley Act.*

As technology evolves and the financial services industry becomes more integrated, it is more important than ever that we assure our donors that their information is safe with us. For this reason, the Arkansas Baptist Foundation has adopted a strong privacy policy to ensure that any private financial information that you share with us is protected and held in confidence. Our privacy policy is the working principle for all Arkansas Baptist Foundation employees in the collection, use, retention and security of individual customer information.

- Arkansas Baptist Foundation is committed to protecting your privacy at all times.
- Arkansas Baptist does not share donor information with outside companies for purposes of selling their products and services to you. Since we do not share information in this manner, there is no need for us to provide you with a means to tell us not to include your information in what we share.
- Arkansas Baptist Foundation is committed to bringing you Christian Estate Planning and Charitable Giving information, administration and education.
- Arkansas Baptist Foundation maintains security standards and procedures designed to protect customer information.
- Arkansas Baptist Foundation continually seeks to maintain complete and accurate information about you and your accounts. Should you ever believe that our records contain inaccurate or incomplete information about you, please notify us. We will investigate your concerns and correct any inaccuracies.

At the Arkansas Baptist Foundation, employees are trained about the importance of maintaining the confidentiality of donor information and about our privacy policy. Employees who violate our policy will be subject to disciplinary measures up to and including termination.

Donor information and trust are at the heart of our ability to provide superior service to you.

## Information Use and Disclosure

We use customer information for a variety of reasons, including the following:

- To protect you. The information we maintain about your donor relationship helps us identify you and helps prevent unauthorized person from accessing your information, or your accounts or services.
- To provide you with superior customer service. Your donor information allows us to respond quickly and efficiently to your needs.
- To offer you a complete range of Christian Estate Planning and Charitable Giving information, administration and education.

When outside parties perform services on our behalf, information may be provided for the purpose of servicing your account or to perform marketing or similar services on our behalf with respect to products and services we provide. Any companies or contractors used are subject to confidentiality provisions and restrictions that prohibit using the information beyond the performance of the specified services on our behalf.

We may disclose nonpublic information about donors to nonaffiliated third parties as permitted by law. An example of this would be information requested from government entities in response to subpoenas.

It is important for you to know that we do not sell or share donor information with marketers outside of the Arkansas Baptist Foundation, so there is no need for you to tell us not to share your information. Thus, offering an opt-out to keep us from selling, or sharing your information for these purposes is not a requirement for the Arkansas Baptist Foundation, since there is nothing to opt out of related to the sharing of information.

Our policy and practices regarding the collection and disclosure of information about former donors are the same as those regarding the collection and disclosure about existing donors. If a donor decides to close their account, the Foundation will continue to adhere to the privacy policy and practices described in this notice.

Arkansas Baptist Foundation will provide notice of our privacy policy annually, as long as you maintain an ongoing relationship with us. This policy may change from time to time, but you can always review our current policy on our web site at [www.abf.org](http://www.abf.org). Or please feel free to contact us at 501-376-0732 with any specific privacy questions you may have.

As always, the Arkansas Baptist Foundation appreciates the trust its donors have placed in our ministry. We will continue serving our donors in a responsible, professional and confidential manner. That is our pledge to you.